

One network. 653M views.

The largest short form content system in Poland. Our creators' channels across ten-plus niches, run by one system — production, distribution and sales, every day. Below: a media kit for every channel.

[Ask about a campaign →](#)

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— THE NETWORK IN NUMBERS

Numbers, not **claims**.

Data from public YouTube pages and official YouTube Studio media kits — you can verify every number.

653.2_M

total network views

28_{M+}

views in the last 28–30 days

55–76%

of viewers in the top 10%
household incomes

87–92%

of the audience from Poland

Pick a niche.

HISTORY

History without the boredom. 257.6M views 20 months from launch.

▶ [channel media kit](#) →

107K

AUTOMOTIVE

Automotive that binges like a series. 104.0M views 10 months from launch.

▶ [channel media kit](#) →

23.8K

TECHNOLOGY

How things really work. 88.9M views 7 months from launch.

▶ [channel media kit](#) →

23.2K

CONSTRUCTION

Construction and engineering. 72.0M views 7 months from launch.

▶ [channel media kit](#) →

20.7K

SPORT · FOOTBALL

Football people watch to the end. 68.2M views 10 months from launch.

▶ [channel media kit](#) →

16.1K

ANIMALS · NATURE

Facts that defy intuition. 39.9M views 7 months from launch.

▶ [channel media kit](#) →

26.2K

SHOW BUSINESS

22M views in the last 3 months.
22.2M views 5 months from launch.

▶ [channel media kit](#) →

34.4K

PROCESSES & THE VALUE OF THINGS

How things are made and what they're really worth. 21.1M views 6 months from launch.

▶ [channel media kit](#) →

7.3K

ANALYSIS · LONG-FORM

Video essays that resonate. 384K views 7 months from launch.

▶ [channel media kit](#) →

4.6K

One contract. The whole network.

A campaign across several niches at once — one brief. Tell us what you're promoting and we'll propose channels, formats and pricing.

[Ask about a campaign](#) →

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